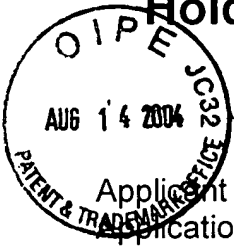


#18  
Petition  
Rule  
1.181  
8/23/04  
B

**Petition to the Director Under Rule 1.181, to Withdraw  
Holding of Abandonment, and SECOND Submission of  
Correspondence Lost by the USPTO**



Applicant : Raimond Lasar  
Application Number : 09/803,563  
Filed : 3/9/2001  
Title : BODY PIERCING DECORATION SYSTYEM  
  
Group / Art Unit : 3677  
Examiner : Thomas Ho (Current), Dinesh N. Melwani (Previous)  
Docket Number : 01LASR01PN  
Mailing Date : August 13th, 2004

**Mail Stop: Petition**

Honorable Director of the United States Patent & Trademark Office  
P.O. Box 1450  
Alexandria, VA 22313-1450

**Petition to the Director Under Rule 1.181, to Withdraw  
Holding of Abandonment, and SECOND Submission of  
Correspondence Lost by the USPTO**

Sir,

This is a petition under Rule 1.181 to withdraw withholding of abandonment based on the facts detailed below. Under Rule 1.181, no fee is required.

**Facts:**

Applicant submitted on October 31, 2003, via USPS Express Mail under 37 CFR 1.10a, a reply to the *Notice of Non-Compliant Amendment*, dated October 2<sup>nd</sup>, 2003. Included in this mailing was a return receipt postcard, in accordance with MPEP 503, stating "**Received this day: Reply to Notification of Non-Compliant Amendment in 09/803,563, USPTO**" Also included was a "clean copy" of the application. The Office confirmed receipt of the amendment on November 3<sup>rd</sup>, 2003 by stamping and returning the return receipt postcard (Copy enclosed) Applicant received this reply card, with the OIPE stamp dated November 3<sup>rd</sup> 2003 and postmarked by the USPS on November 5<sup>th</sup>, 2003.

On or about November 19<sup>th</sup> 2003, Examiner Dinesh N. Melwani was kind enough to call Applicant's Representative at his phone number of record, +1-508-877-8369, and left a voicemail. Applicant's representative promptly called Examiner Melwani, who had asked if a reply was sent. Applicant's representative stated that, yes, a reply was submitted and a reply card was used, although at the time of the conversation with Examiner Melwani, the reply card

was not yet in Applicant's possession, as it was still, it seems, in the mail. Examiner Melwani indicated that Applicant would be "all right" if there was a return receipt post card. Applicant's representative thanked Examiner Melwani for his efforts and expected to hear a reply on the merits of the reply in due course.

Applicant's representative has checked the PAIR system, from time to time, and had seen no activity, except for the April 4<sup>th</sup> notice that the case was "Docketed to Examiner in GAU". Applicant's Representative has, in previous replies, seen that such docketing in GAU occurs when an Examiner beginning work on a submitted application or reply. It is understandable therefore that Applicant expected the reply was being considered

The Applicant's representative had emailed the new Examiner's email address, of Thomas.Ho@USPTO.GOV, as provided by the PTO switchboard as the most expeditious method of getting this request before the Examiner on July 12<sup>th</sup>, 2004. Examiner Ho counseled that this Petition to the Commissioner, under Rule 1.181 was the correct course of action to follow.

This is the history of reply submitted by the Applicant to the October 2<sup>nd</sup> Notice by Examiner Melwani.

**Argument:**

According to MPEP 503, the presentation of a return receipt postcard stamped by the Office serves as prima facie proof of mailing of the detailed papers.


**Action Requested:**

In view of he showing made above, Applicant respectfully petitions the Commissioner to withdraw the holding of abandonment.

Moreover, as the delay in processing was wholly due to the Office mishandling of the mailed amendment, applicant respectfully requests that the handling of this application be expedited.

This current mailing also comprises a resending of the submitted reply, dated October 31<sup>st</sup>, a copy of the return receipt postcard, and the clean copy of the application.

Respectfully Submitted,

  
Lawrence Robert Brandt  
Agent for Applicant Lasar  
USPTO Reg. # 46,575

**Contact Info:**

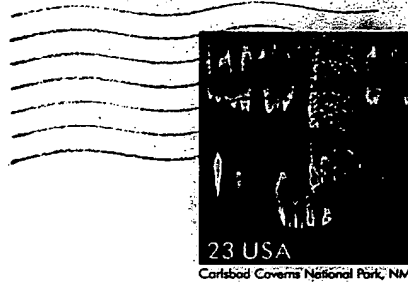
Voicemail: 1-508-877-8369  
Cell Phone: 1-508-878-6837  
Email: uspto@agent-inventor.com  
Facsimile: 1-508-374-0772

Note: Mr. Brandt's pager is no longer in operation; please use the three contact methods above.



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L R Brant  
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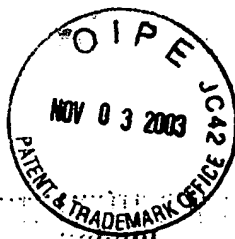
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RECV'D THURSDAY of Non compliance  
Reply to NOTIFICATION AUC 04/04

in 09/803,563

USAID





Application: 09/803,563  
 Inventor: Raimond Lasar

Non-Compliant Amendment Reply  
 (full claims attached)

Page: Page 1 of 19  
 Docket: 01LASR01PN

## Response to Non-Compliant Amendment Notification

Applicant : Raimond Lasar  
 Application Number : 09/803,563  
 Filed : 3/9/2001  
 Title : BODY PIERCING DECORATION SYSTYEMA  
 Group / Art Unit : 3677  
 Examiner : Dinesh N. Melwani  
 Docket Number : 01LASR01PN  
 Mailing Date : October 31, 2003,  
 (regarding original amendment filed August 15, 2003)

RECEIVED

AUG 19 2004

OFFICE OF PETITIONS

Honorable Commissioner for Patents  
 P.O. Box 1450  
 Alexandria, VA 22313-1450

## Response to Non-Compliant Amendment Notification

Sir,

In response to the Notice of Non-Compliant Amendment (under 34 CFR 1.121) dated October 3rd, 2003, please note:

- a) In the section "In the Specification", below is the markup of the amended paragraph 14 with additions underlined, thus bringing the paragraph into compliance with 37 CFR 1.121:

[14]. None of the above mentioned references disclose or claim a body piercing pin assembly comprising an attachment section, a body piercing section and a head section, the head section having attachment for a decorative section and a body piercing section and being adapted to receive a plurality of decorative sections having mounts attached. None of the references refers to the pain, discomfort and infection risk that can occur with body piercings that are larger than an earring, as none of the references are intended to be used with larger piercings. None of the references disclose a method of securely replacing decorative sections without running the risk of loss or damage to the attachment or decorative sections.

b) In the section "In the Specification", below is the markup of the added paragraphs 14.2, 14.4, and 14.6 with additions, which are the entire paragraphs, not underlined, thus bringing the new paragraphs into compliance with 37 CFR 1.121:

**[14.2]** All of the references cited are directed towards earrings, none of the references are directed towards other larger piercings of the body, and the unique issues involved with larger body openings. One such issue is due to the movement of the body piercing section while in a body opening. As stated in *USENET Internet News Group rec.arts.bodyart: Piercing FAQ 2D—Body Piercings & Their Suggested Jewelry* (Modified March 4, 1996 by Anne Greenblat):  
*ftp://rtfm.mit.edu/pub/usenet-by-  
hierarchy/rec/arts/bodyart/rec.arts.bodyart%3A\_Piercing\_FAQ\_2D--  
Body\_Piercings\_&\_Their\_Suggested\_Jewelry*

**[14.4].** "§2D.1a 'The Navel Piercing - A Better Alternative' by Karen Hurt @ Future Primitives, karen@fprimitive.com *We have all seen irritated and inflamed navel piercings; many develop discolored and hardened tissue around the openings. Some migrate and/or 'grow out.' This happens because the jewelry is too small and needs to move through the tissue to a position where it is no longer under stress. Removing the ring and replacing it with a curved barbell has always solved these problems, usually within days. A curved barbell allows the body to move naturally without stress to the piercing and will not cause any of the undesirable effects associated with the use of a ring.*"

**[14.6].** The current invention features a body piercing section that is curved in the classic "barbell" shape.

- c) In the section "In the Claims", attached is a full claim listing of the claims, as required by 37 CFR 1.121, thus bringing the claims into compliance.
- d) Please note, the claim 24 listed in the full claim listing as "previously presented", was presented via preliminary amendment, dated August 21, 2001. This claim was inadvertently left off the "clean application" presented via the last amendment, dated August 15<sup>th</sup>, 2003.

-----

Applicant believes he has addressed all elements of the Notice of Non-Compliant Amendment (37 CFR 1.121), dated 10/03/2003, although Applicant cannot find any evidence of element "D" of the Notice is correct. The claims amendments were in ascending numerical order, specifically, claim 6's amendment and new claim 32.

Applicant is not resubmitting the entire reply from August 15<sup>th</sup>, only the full claim listing and the new paragraphs of the amendment, as required by the Notice of Non-Compliant Amendment.

Applicant feels the requirements have been satisfied for revised amendment practice that became effective July 30<sup>th</sup>, 2003, and thus requests quick consideration of Applicants arguments in the OA Reply for allowance of the pending claims.

Respectfully Submitted,

  
Lawrence Robert Brandt

Agent for Applicant Lasar

USPTO Reg. # 46,575

Contact Info:

Voicemail: 1-508-877-8369 Email: [uspto@agent-inventor.com](mailto:uspto@agent-inventor.com) Fax: 1-508-374-0772

-----Full listing of claims 1 – 32 follows-----

1. (previously presented) A body decoration system for the application of decorative

elements which comprises:

a body piercing section, said body piercing section having

a primary end,

a secondary end, and

a diameter;

a fastening section, said fastening section having

a diameter,

said diameter of said fastening section being greater than said diameter of

said body piercing section,

a primary attachment,

said primary attachment of said fastening section being detachably related in

mating engagement with said primary end of said body piercing section;

a head section, said head section having

a secondary attachment,

said secondary attachment of said head section being attached to said

secondary end of said body piercing section,

a primary attachment,

said primary attachment of said head section providing a detachable

mating engagement; and

a decorative section, said decorative section having

a primary attachment,

said primary attachment of said decorative section being detachably related

in mating engagement to said primary attachment of said head section,

a decorative element,

said decorative element being affixed to said primary attachment of said

decorative section;

whereby said decorative section may be removed and replaced with a different decorative section without removing said head section or said fastening section from said body piercing section.

2. (previously presented) The body decoration system according to Claim 1 wherein

said decorative section includes an axis of rotational symmetry,

said primary attachment of said decorative section being disposed along said axis of said decorative section,

said head section includes an axis of rotational symmetry,

said primary attachment of said head section being disposed along said axis of said head section;

said axis of said head section lying along a central axis of rotational symmetry and said axis of said decorative section also lying along said central axis of rotational symmetry;

said head section having a flattened area being defined by a plane which is normal to said central axis of rotational symmetry,

said flattened area having

an external diameter,

a portion forming a central hollow area,

said hollow portion having an internal diameter,

said hollow portion having a base point disposed along said axis of said head section,

said external diameter being somewhat larger than said internal diameter,

a substantially circular shaped stop area, said stop area being created between said internal diameter and said external diameter;

said primary attachment of said head section being positioned at said base point of said hollow portion in said head section;



said decorative section includes a ring-shaped fastening section attached to said decorative element;

said ring shaped fastening section being substantially centered about said central axis of rotational symmetry;

said ring shaped fastening section being in contact with said circular shaped stop area when said primary attachment of said decorative section is engaged with said primary attachment of said head section;

whereby said decorative section is strengthened and supported by said head section when said decorative section is mated with said head section.

3. (previously presented) The body decoration system according to Claim 2 wherein

said primary attachment of said head section includes a friction element,  
said friction element of said head section being frictionally related in mating engagement with said primary attachment of said decorative section.

4. (previously presented) The body decoration system according to Claim 3 wherein

said primary attachment of said decorative section includes a pin, and  
said friction element of said head section includes a material selected from the group consisting of rubber and foam rubber.

5. (previously canceled)

6. (currently amended) The body decoration system according to Claim 2 wherein

said detachable mating engagement of said decorative section includes

a section with gradually increasing diameter, and

said detachable mating engagement of said head section includes

a spring element,

~~said section with~~ said section with gradually increasing diameter of said detachable mating engagement of said decorative section being related in releasable locking engagement with said spring element of said detachable mating engagement of said head section.

7. (previously presented) The body decoration system according to Claim 2 wherein

said primary attachment of said decorative section has a first diameter,

and said decorative element of said decorative section has a second diameter,

said first diameter of said primary attachment of said decorative section and said second diameter of said decorative element of said decorative section being related by a ratio, wherein

said ratio is a ratio selected from the group consisting of 1, 1:2, 1:3, 1:5 and 1:7.

8. (previously presented) The body decoration system according to Claim 2 wherein:

said central hollow area of said head section is essentially conical-joint-shaped,

said decorative section is essentially conical-joint-shaped,

said conically-joint-shaped decorative section including a tip, and

said primary attachment of said decorative section being attached at said tip of said conically shaped decorative section,

said tip of said conically joint shaped decorative section being detachably related in mating engagement with said primary attachment of said head section.

9. (previously presented) The body decoration system according to Claim 2 wherein

said decorative section includes a mounting,

said mounting having

a decorative element attachment point, and

a primary attachment point,

said decorative element being permanently attached at said decorative  
element attachment point, and

said primary attachment of said head section being attached at said primary  
attachment point of said decorative section mounting.

10. (previously presented) The body decoration system according to Claim 2 wherein

said body piercing section comprises a rod,

said rod having a circular cross-section.

11. (previously presented) The body decoration system according to Claim 10 wherein said  
rod is curved.

12. (previously presented) The body decoration system according to Claim 10 wherein said  
rod is straight.

13. (previously presented) The body decoration system according to Claim 2 wherein

said primary end of said body piercing section includes an external threading, and

said primary attachment of said fastening section includes an internal threading,

said primary end of said body piercing section being removably threadedly related in mating engagement with said primary attachment of said fastening section.

14. (previously presented) The body decoration system according to Claim 1 wherein  
said fastening section is essentially spherical shaped.

15. (previously presented) The body decoration system according to Claim 1 wherein  
said body piercing section is a piercing pin.

16. (previously amended) The body decoration system according to Claim 1 wherein  
said secondary end of said body piercing section includes  
an external threading;  
said secondary attachment of said head section includes  
an internal threading;  
said primary end of said body piercing section includes  
an external threading;  
said primary attachment of said fastening section includes  
an internal threading;  
said external threading of said secondary end of said body piercing section being related in detachable mating engagement to said internal threading of said secondary attachment of said head section, and

said external threading of said primary end of said body piercing section being related in detachable mating engagement to said internal threading of said primary attachment of said fastening section.

17. (previously amended) The body decoration system according to Claim 16 wherein said external threading of said secondary end of said body piercing section, said external threading of said primary end of said body piercing section, said secondary internal threading of said head section, and said internal threading of said primary attachment of said fastening section are threaded with identical threads.

18. (previously canceled)

19. (previously amended) The body decoration system of Claim 1, wherein said primary end of said body piercing section has a first axis, said secondary end of said body piercing section has a second axis, said first axis forming an angle with said second axis, wherein said angle is less than 180 degrees.

20. (previously amended) A body decoration system for the application of decorative elements which comprises:

a body piercing section, said body piercing section comprising:  
a primary end having an external thread;  
a secondary end having an external thread;  
said body piercing section having a diameter and a circular cross section;  
said body piercing section being curved;

said primary end of said body piercing section having an axis;

said secondary end of said body piercing section having an axis;

said axis of said secondary end of said body piercing section forming an angle with said axis said primary end of said body piercing section, due to said curvature of said body piercing section;

said angle formed between said primary and secondary ends of said body piercing section is less than 180 degrees;

a fastening section comprising:

a diameter,

said diameter of said fastening section being greater than said diameter of said body piercing section;

said fastening section providing a primary, threaded attachment,

said primary threaded attachment of said fastening section being threadedly related in detachable mating engagement with said primary end of said body piercing section;

a head section comprising:

an outside diameter;

a portion forming a hollow area,

said hollow area of said head section having an inside diameter,

said inside diameter of said hollow area being essentially 20 % smaller than said diameter of said head section,

said hollow area of said head section having an internal thread;

said internal threading of said hollow area of said head section providing a primary attachment,

said primary attachment of said hollow area of said head section providing a detachable mating engagement;

a secondary attachment, said secondary attachment of said head section  
being attached to said secondary end of said body piercing section;  
and a decorative section comprising:  
a decorative element;  
an essentially cylindrical mounting for said decorative element;  
said mounting having  
an outside diameter,  
a top,  
a bottom,  
and outside surface,  
a decorative element attachment being attached to said top of said  
mounting;  
said decorative element being permanently attached to said mounting at said  
decorative element attachment,  
said mounting having an external threading attached to said outside surface;  
said diameter of said hollow area of said head section being essentially 20 %  
less than said diameter of said decorative element section;  
said external threading of said mounting providing a primary mating  
attachment;  
said primary mating attachment of said mounting of said decorative  
section being removably threadably related in mating engagement with said  
primary attachment of said head section.

21. (previously presented) A method of creating a body decoration system, comprising the  
steps of:

providing a body piercing section,  
said body piercing section providing

a primary end,

a secondary end, and

a diameter;

providing a fastening section,

said fastening section providing a diameter,

said diameter of said fastening section being greater than said diameter  
of said body piercing section,

said fastening section further providing a primary attachment,

said primary attachment of said fastening section being detachably  
related in mating engagement with said primary end of said body piercing  
section;

providing a head section,

said head section providing a secondary attachment,

said secondary attachment of said head section being attached to said  
secondary end of said body piercing section,

said head section further providing

a primary attachment

said primary attachment of said head section providing a  
detachable mating engagement;

providing a decorative section,

said decorative section providing a primary mating attachment,

said primary mating attachment of said decorative section being  
detachably related in mating engagement to said primary attachment of said  
head section;

attaching said secondary attachment of said head section to said secondary  
attachment of said body piercing section;



attaching said primary attachment of said fastening section to said primary attachment of said body piercing section;  
attaching said primary attachment of said decorative section to said primary attachment of said head section.

22. (previously presented) A method of attaching the body decoration system of Claim 20 to a body of a wearer, comprising the steps of:

choosing said body decoration system that has a removable decorative section which exemplifies the decorative intent of said wearer;  
locating a body piercing on said body,  
said body piercing having,  
an entry opening,  
an exit opening, and  
a channel connecting said entry opening and said exit opening;  
detaching said primary attachment of said fastening section from said primary attachment of said body piercing section;  
inserting said primary end of said body piercing section into said entry opening of said body piercing;  
maneuvering said primary end of said body piercing section through said channel of said body piercing until said primary end of said body piercing section exits said channel of said body piercing via said exit opening;  
reattaching said primary attachment of said body piercing section to said primary attachment of said fastening section.

23. (previously presented) A method of replacing the decorative section of the attached body decoration system of Claim 20, comprising the steps of:

detaching said primary attachment of said decorative section from said primary attachment of said head section;

removing said decorative assembly from said head section;

selecting a new decorative assembly;

attaching said primary attachment of said new decorative assembly to said primary attachment of said head assembly.

24. (previously presented) The body decoration system according to Claim 8 wherein said primary end of said body piercing section includes an external threading, and said primary attachment of said fastening section includes an internal threading, said primary end of said body piercing section being removably threadedly related in mating engagement with said primary attachment of said fastening section.

25.-26. (previously canceled)

27. (previously presented) The body decoration system of claim 19, wherein:

said angle formed between said first axis and said second axis is between 90 degrees and 180 degrees.

28. (previously presented) The body decoration system of claim 20, wherein:

said angle formed between said primary and secondary ends of said body piercing section is between 90 and 180 degrees.

29. (previously presented) A body decoration system for the application of decorative elements which comprises:

a body piercing section;

said body piercing section having a primary end,

a secondary end, and

a diameter;

a fastening section,

said fastening section having a diameter,

said diameter of said fastening section being greater than

said diameter of said body piercing section,

a primary attachment,

said primary attachment of said fastening section

being detachably related in mating engagement

with said primary end of said body piercing

section;

a head section,

said head section having a secondary attachment,

said secondary attachment of said head section being

attached to said secondary end of said body piercing

section,

said secondary attachment of said head section having a

first axis,

a primary attachment,

said primary attachment of said head section providing a

detachable mating engagement;

said primary attachment of said head section having an

second axis,

said first axis forming an angle with said second axis,

said angle between said first axis and said second axis  
being between 90 degrees and 135 degrees;  
and a decorative section,  
said decorative section having  
a primary attachment,  
said primary attachment of said decorative section  
being detachably related in mating engagement to  
said primary attachment of said head section,  
a decorative element,  
said decorative element being affixed to said  
primary attachment of said decorative section;  
whereby said decorative section may be removed and replaced with a  
different decorative section without removing said head section or said  
fastening section from said body piercing section.

30. (previously presented) A body decoration system for the application of  
decorative elements which comprises:

a body piercing section,  
said body piercing section having a primary end,  
a secondary end, and  
a diameter;  
a fastening section,  
said fastening section having a diameter,  
said diameter of said fastening section being greater than  
said diameter of said body piercing section,

a primary attachment,

said primary attachment of said fastening section  
being detachably related in mating engagement  
with said primary end of said body piercing  
section;

a head section,

said head section having a secondary attachment,

said secondary attachment of said head section being  
attached to said secondary end of said body piercing  
section,

said secondary attachment of said head section having a  
first axis,

a primary attachment,

said primary attachment of said head section providing a  
detachable mating engagement;  
said primary attachment of said head section having an  
second axis,

said first axis forming an angle with said second axis,

said angle between said first axis and said second axis  
being less than 180 degrees;

and a decorative section,

said decorative section having  
a primary attachment,

said primary attachment of said decorative section  
being detachably related in mating engagement to  
said primary attachment of said head section,  
a decorative element,  
said decorative element being affixed to said  
primary attachment of said decorative section;  
whereby said decorative section may be removed and replaced with a  
different decorative section without removing said head section or said  
fastening section from said body piercing section.

31. (previously presented) The body decoration system of claim 30, wherein:

said angle between said first axis and said second axis being between  
90 degrees and 180 degrees.

32. (new) The body decoration system for the application of decorative elements of  
claim 29 wherein:

said body piercing section further comprises  
a chord between said primary end and said secondary end,  
said chord between said primary end and said secondary end of  
said body piercing section having a length  
said length of said chord being greater than  $\frac{1}{2}$  inch.

---- end of full claim listing ----

**Application: 09/803,563**

Patent Application

of

Raimond Lasar

**TITLE: BODY PIERCING DECORATION SYSTEM****CROSS-REFERENCE TO RELATED APPLICATIONS:**

[01]. None

**BACKGROUND - - FIELD OF THE INVENTION:**

[02]. The invention concerns a system for producing body decorations in general and a system for utilizing body piercings for decorative purposes in particular.

**BACKGROUND - - DESCRIPTION OF PRIOR ART:**

[03]. People have had the desire to adorn their bodies since time immemorial, and so today there exists a wide range of decorative elements and methods for body decoration. Many of these are applied immediately to the human body, for example rings, earrings, as well as body piercing pins, which have become increasingly popular in recent years, and which are used to pierce various parts of the body.

[04]. For body piercing, an opening or channel is first pierced through the human tissue to allow a body-piercing pin to be fastened in place, similar to how an earring pin is attached. A typical body-piercing pin used for this purpose will have a curved rod that is pierced through the artificially created opening in the body. At one end of the rod is a decorative element, for example a gem or silver, gold, platinum or niobium jewelry. After the rod has been pushed through the body opening,

**Application: 09/803,563**

a securing ball is screwed onto the opposite end of the rod so that the body-piercing pin cannot slip out of the body opening.

[05]. One of the disadvantages of the body piercing systems and devices that are currently in use is that the entire body-piercing pin must be removed in order to replace the body decoration. This is because the decorative element is most often fixed to an end of the body piercing section. In order to replace a body decoration, the securing ball is screwed off the body piercing section and the rod is pulled back out of the opening in the body to then insert another body piercing pin in place as was described above. This procedure is awkward for parts of the body that are accessible only with difficulty and may involve pain and the risk of inflammation for the person with the piercing. Compared to standard earrings, pain and risk of inflammation may be greater with larger body piercings, due to the length of the piercing, the curvature of the body piercing pin and the location of the piercing. Also, the rod and the securing ball are typically made of the same type of precious metal, so that the user must have an expensive separate rod and matching securing ball for each body-piercing pin, thus raising costs.

[06]. A body piercing is created by a medical piercing needle that cuts the skin away with its razor sharp edge, filling the tube of the piercing pin with the body tissue that has been cut away where the initial sterile adornment will be inserted upon extraction of the piercing pin. With all new piercings it is very important that the piercing channel be given time to heal, to grow an internal tissue or skin. Usually this healing time period varies from three months to as many as six months, depending upon the type and location of the piercing. The person that has a new piercing must keep the initial adornment in the body channel during the healing time. If the adornment is changed or removed, the piercing will take longer to heal properly.

[07]. The initial body adornment that is used in a new piercing is usually more functional than decorative. This is due to the fact that the primary purpose a new piercing adornment performs is



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to keep the new body piercing open during the healing process, rather than being particularly decorative, which reduces the cost for the person that installs the piercing. So, as the initial purpose of a piercing is to display a body decoration, it is not uncommon that during this initial healing period a person with a new piercing might wish to change the decorative element.

[08]. In German registered design DE29622288U1, disclosure is made of a body decoration with an exchangeable decorative element or elements, in the shape of discs having a center hole, by attaching a separate, threaded pin through to a base. One of a number of disadvantages of this system is that a special positioning pin is used, which involves additional cost and makes installation and removal complicated, as it is difficult to turn the pin in order to remove it from the threaded base. Further, the disc is usually roughly 1 mm (0.04 in.) in thickness and is uncomfortable because its edges can cut into the surrounding skin.

[09]. In US patent 6,105,392 to Biagi, disclosure is made of a means of replacing an adornment that requires the decorative section to be removed, leaving the back element in place in the piercing, but able to fall out, as the back section that remains has no means of holding it in place. The back is left in the piercing to provide a guide for the replacement of the decorative element. This device, called an internal threaded labret, is common in the art, and is mainly used for piercings of the lip, where the common ball-shaped attachment might prove uncomfortable or inconvenient.

[10]. In US patent 4,783,974 to Hernandez, disclosure is made of a safety device with a means to allow a "female" decorative portion of an earring to be detached, with as little as one pound of force, from a "male" wear post which remains in the ear piercing.

[11]. In US patent 5,505,061 to Fleury, disclosure is made of a detachable jewelry apparatus wherein an interchanging or securing apparatus is substantially concealed so as to appear as an integral unit to a viewer.

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- [12]. In US patent 5,438,850 to Keating, disclosure is made of a means for adapting clothing buttons to be used as jewelry, specifically, earrings. The Keating '850 patent concedes that the attachment method is not novel.
- [13]. In US patent 5,048,310 to Riley, disclosure is made of changeable earring pendants.
- [14]. None of the above mentioned references disclose or claim a body piercing pin assembly comprising an attachment section, a body piercing section and a head section, the head section having attachment for a decorative section and a body piercing section and being adapted to receive a plurality of decorative sections having mounts attached. None of the references refers to the pain, discomfort and infection risk that can occur with body piercings that are larger than an earring, as none of the references are intended to be used with larger piercings. None of the references disclose a method of securely replacing decorative sections without running the risk of loss or damage to the attachment or decorative sections.
- [14.2]. All of the references cited are directed towards earrings, none of the references are directed towards other larger piercings of the body, and the unique issues involved with larger body openings. One such issue is due to the movement of the body piercing section while in a body opening. As stated in *USENET Internet News Group rec.arts.bodyart: Piercing FAQ 2D—Body Piercings & Their Suggested Jewelry* (Modified March 4, 1996 by Anne Greenblat):
- [ftp://rtfm.mit.edu/pub/usenet-by-hierarchy/rec/arts/bodyart/rec.arts.bodyart%3A Piercing FAQ 2D--  
Body Piercings & Their Suggested Jewelry](ftp://rtfm.mit.edu/pub/usenet-by-hierarchy/rec/arts/bodyart/rec.arts.bodyart%3A%20Piercing%20FAQ%202D--Body%20Piercings%20&%20Their%20Suggested%20Jewelry)

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**[14.4].**           “§2D.1a ‘The Navel Piercing - A Better Alternative’ by Karen Hurt @ Future Primitives, [karen@fprimitive.com](mailto:karen@fprimitive.com) We have all seen irritated and inflamed navel piercings; many develop discolored and hardened tissue around the openings. Some migrate and/or ‘grow out.’ This happens because the jewelry is too small and needs to move through the tissue to a position where it is no longer under stress. Removing the ring and replacing it with a curved barbell has always solved these problems, usually within days. A curved barbell allows the body to move naturally without stress to the piercing and will not cause any of the undesirable effects associated with the use of a ring.”

**[14.6].**       The current invention features a body piercing section that is curved in the classic “barbell” shape.

**SUMMARY:**

**[15].**       The body decoration system in accordance with the current invention includes a body-piercing section that is inserted into a body opening such that an end of the body-piercing section protrudes on either side of the body opening. The body decoration system further includes a fastening section that has a larger diameter than the body piercing section so that when these two parts are joined to each other it is not possible for the body piercing section to be pulled out or slip out in one direction. The body decoration system further includes a head section, attached to the body piercing section, for fastening a decorative section in place. The decorative section can be fastened securely to the head section, but can also be removed so that it can be exchanged with another decorative section, without needing to remove the body piercing section from the opening and without needing to detach the body piercing section from either the head section or the attachment section.

**[0015.3]**       In US patent 6,167,725 issued to Siekierski, a bent-pin arrangement of half of a typical body piercing barbell-type device is provided. This device is, despite its advantages, still a “regular” barbell and does not provide a means to keep a body piercing in place while changing a decorative

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element, rather it provides a means to hold an end on a barbell piercing. If it is desired to replace the end of the barbell, the existing end must be removed, which will subject the body piercing section to a risk of being lost, and will subject the exposed tissue of the body opening to injury and infection.

**[0015.6]** US patent 6,244,073 issued to Kaping, also does not provide a means to keep a body piercing in place while changing a decorative element, rather it provides a means to hold an end on a barbell piercing. If it is desired to replace the cap, the existing cap must be removed, which will subject the body piercing section to a risk of being lost and will subject the exposed tissue of the body opening to injury and infection.

**DRAWING FIGURES:**

**[16].** Fig. 1 illustrates an exploded illustration in diagram form of a first embodiment of the current invention, showing an exploded view of a typical decorative section and a head section which mates with the decorative section.

**[17].** Fig. 2 illustrates a front view in diagram form of the first embodiment of the current invention.

**[18].** Fig. 3 illustrates a side view in diagram form of the first embodiment of the current invention.

**[19].** Fig. 4 illustrates an exploded illustration in diagram form of a second embodiment of the current invention.

**[20].** Fig. 5 illustrates an exploded view in diagram form of a third embodiment of the current invention.

**[21].** Fig. 6 illustrates a side view in diagram form of a fourth embodiment of the current invention.

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- [22]. Fig. 7 illustrates a side view in diagram form of a fifth embodiment of the current invention with a decorative section removed from a head section.
- [23]. Fig. 8 illustrates a side view in diagram form of a fifth embodiment of the current invention with the decorative section attached to the head section.
- [24]. Fig. 9 illustrates a side view in diagram form of a sixth embodiment of the current invention, wherein a body piercing section is straight and a head section is adapted to receive the straight body piercing section along the axis of symmetry of the decorative element.
- [25]. Fig 10 illustrates a side view in diagram form of a alternate sixth embodiment of the current invention, wherein a head section is provided as a separate unit that has two secondary attachments for one of two types of body piercing sections, for example: curved or straight, long or short, thin or thick. In this embodiment, a decorative section is provided which mates with the head section, allowing the user to use their own body piercing section and attachment section.

**OBJECTS AND ADVANTAGES**

- [26]. Accordingly, several objects and advantages of the current invention are:
- (a) to create a body decorating system for application of decorative elements, by utilizing body piercings, that facilitates replacement of decorative sections, and does so in a simpler manner than is in present use;
  - (b) to create a body decorating system for application of decorative elements, by utilizing body piercings, that is more an economical than is in present use;

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- (c) to create a body decorating system for application of decorative elements, by utilizing body piercings, that reduces pain and prevents inflammation which are present in devices that are in present use;
- (d) to create a body decoration system for application of decorative elements, in particular a body piercing pin assembly, that avoids or at least reduces the disadvantages of systems for body adornment that are in present use;
- (e) to create a body decorating system for application of decorative elements, by utilizing body piercings, that provides a flexible system of body decoration wherein users are able to utilize existing body piercing decorations by adding a removable decorative element;
- (f) to create a body decorating system for application of decorative elements, by utilizing body piercings, that allows piercings that utilize curved or straight body piercing sections to utilize removable decorative sections.

**[27].** As a useful aspect of the invention, the decorative section includes a primary attachment, preferably a threaded pin or threaded cylinder, a cylindrical pin, a pin with a section of gradually increasing diameter or a bayonet-type attachment; and the head section includes a complementary primary attachment so that the head section fits together and engages the primary attachment of the decorative section. The primary attachment of the head section is preferably an internal thread, a rubber sleeve, spring element or bayonet-type attachment. In this manner the decorative section is attached to the head section, remaining attached because of the shape involved, locking action, or friction between the head section and the decorative section.

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[28]. In the following portion of this application, the invention is explained in greater detail by way of sample designs, with reference made to the accompanying illustrations. The same reference symbols designate identical or similar components in these illustrations. Numerals having the same suffix amongst the different figures are intended to indicate components with substantially similar roles in other embodiments (i.e. numerals 1, 101, 201, 301, 401, and 501 are decorative sections of the first, second, third, forth, fifth and sixth embodiments respectively).

**Application: 09/803,563****[29]. REFERENCE NUMERALS IN DRAWINGS:**

1	Decorative Section of First Embodiment	104	Ring Shaped Fastening Section of 103
2	Decorative Element of First Embodiment	107	Cylinder-Shaped Pin
3	Decorative Element Mounting of First Embodiment	108	Conical Hollow Mounting Area of 109
4	Ring-Shaped Fastening Section	108a	Cylindrical Hollow Fastening Area of 109
5	Hollow Area of Mounting 3	109	Head Section of Second Embodiment 126
6	Ring-Shaped Mount Bordering Edge	110	Resilient Sleeve of 108a
7	Threaded Pin	111	Cylindrical Hollow in Sleeve 110
8	Hollow Area of Head Section 9	116	Circular Stop in Hollow Area 108
9	Head Section of First Embodiment	117	Ring Shaped Surface of 104
10	Primary Internal Threading of Head Section 9	126	Body Decoration System, Second Embodiment
12	Flattened Area of Head Section 9	201	Decorative Section of Third Embodiment
13	Diameter of Hollow Head Area 8	202	Decorative Element of Third Embodiment
14	Diameter of Bordering Ring 15	203	Decorative Element Mount of Third Embodiment
15	Bordering Ring of Flattened Area 12	203a	Tip of Mount 203
16	Ring-Shaped Stop	204	Ring Shaped Fastening Section of 203
17	Ring-Shaped Surface of Fastening Ring 4	207	Short Pin attached at Tip of Mount 203a
18	Internal Threading in Head for 19	207a	Ball-Shaped Fastening Section
19	Body Piercing Section	208	Conical Hollow Area of Head Section 209
20	External Threading of 19 Attaching to 18	208a	Diameter of Hollow Area 208
21	External Threading for Fastening Section 24	209	Head Section of Third Embodiment
24	Fastening Section	210	Cylindrically-Shaped Hollow of Head Section 209
25	Primary Attachment of Fastening Section 24	211	Spring
26	Body Decoration System, First Embodiment	212	Diameter of Spring 211
101	Decorative Section of Second Embodiment	217	Ring Shaped Surface of 204
102	Decorative Element of Second Embodiment	226	Body Decoration System, Third Embodiment
103	Conical Decorative Element Mount	301	Decorative Section of Fourth Embodiment
103a	Tip of Mount 103	302	Decorative Element of Fourth Embodiment



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303 Threaded Decorative Element 302 Mount	501 Decorative Section of Sixth Embodiment
304 Ring Shaped Fastening Section of 302	509 Head Section of Sixth Embodiment
307 Internal Threading of Hollow Area 308	509a Alternate Head Section of Sixth Embodiment
308 Cylindrical Hollow in 309	510 Primary Attachment of Head Section 509
309 Head Section of Fourth Embodiment	518 Secondary Attachment of Head Section 509
316 Circular Stop of Head Section 309	518a First Alternate Secondary Attachment of 509a
317 Ring Shaped Surface of 304	518b Second Alternate Secondary Attachment of 509
326 Body Decoration System, Fourth Embodiment	519 Body Piercing Section of Sixth Embodiment
401 Decorative Section of Fifth Embodiment	519a Straight Body Piercing Section of Sixth Embodiment
402 Decorative Element of Fifth Embodiment	519b Curved Body Piercing Section of Sixth Embodiment
403 Cylindrical Decorative Element Mount	520 Secondary Attachment of Body Piercing Section 519
404 Ring Shaped Fastening Section of 403	520a Secondary Attachment of 519a
407 Mounting Pin of Decorative Element Mount 403	520b Secondary Attachment of 519b
408 Cylindrical Hollow Mounting Area of Head 409	521 Primary Attachment of Body Piercing Section 519
408b Base of Cylindrical Mounting Area 408	524 Fastening Section of Sixth Embodiment
409 Head Section, Fifth Embodiment	525 Primary Attachment of Fastening Section 524
410 Cushioning Section of Mounting Area 408	526 Body Decoration System of Sixth Embodiment
411 Attachment Groove of 408 for Pin 407a	
426 Body Decoration System, Fifth Embodiment	

**Application: 09/803,563****DESCRIPTION:****FIGS. 1-3, FIRST EMBODIMENT: THREADEDLY ENGAGING ATTACHMENT**

- [30]. Fig. 1 shows a first embodiment of a body decoration system 26, with a decorative section 1 consisting of a jewel or similar decorative element 2, for example a polished diamond, and a conical-joint-shaped mounting 3 for decorative element 2. Conical-joint-shaped mounting 3 has a ring-shaped fastening section 4 having a ring shaped edge 6 with which decorative element 2 is permanently fastened in a conical-joint-shaped hollow area 5 of conical-joint-shaped mounting 3 in a manner that is known by specialists in the area, for example by bordering edge 6 of ring-shaped fastening section 4. Conical-joint-shaped mounting 3 has a tip 3a where a primary externally threaded pin 7 is attached that runs parallel to an axis of rotational symmetry A of conical-joint-shaped mounting 3. Conical-joint-shaped mounting 3 fits in an internal hollow area 8 of a head section 9, when threaded pin 7 is screwed into place in a primary internal threading 10 in head section 9 that mates with primary external threaded pin 7.
- [31]. Head section 9 has an internal cone-shaped hollow area 8 and a flattened area 12. Axis of symmetry A of internal cone-shaped hollow area 8 runs perpendicular to the level of flattened area 12. Hollow area 8 has a diameter 13 in the level of flattened area 12. Head section 9 also has a ring 15 that borders flattened area 12, having a diameter 14. Diameter 13 of hollow area 8 is somewhat smaller than diameter 14 of ring 15 that borders flattened area 12 such that a circular ring-shaped stop 16 is present for conical-joint-shaped mounting 3 in the level of flattened area 12 of head section 9. A ring-shaped surface 17 of ring-shaped fastening section 4 facing threaded pin 7 serves as a counter stop for circular ring-shaped stop 16 of head section 9.

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- [32]. Head section **9** has a secondary internal threading **18** that forms an angle  $\alpha$  of about 103 degrees to axis of symmetry **A** of hollow area **8** and primary internal threading **10** of head section **9**.
- [33]. A curved body piercing section **19**, having a circular cross-section, has a secondary external threading **20** that is screwed into secondary internal threading **18** of head section **9**. Body piercing section **19** has a primary external threading **21**. An axis **B** of secondary external threading **20** of body piercing section **19** and an axis **C** of primary external threading **21** of body piercing section **19** form an angle  $\beta$  of about 120 degrees as a result of the curvature of body piercing section **19**. A fastening section **24**, with a primary internal threading **25**, is attached to primary external threading **21** of body piercing section **19**.
- [34]. Conical-joint-shaped mounting **3**, head section **9**, body piercing section **19** and fastening section **24** consist of a precious metal, for example silver, gold, platinum or niobium or are at least coated with a precious metal. External threading **7**, **20** & **21** and internal threading **10**, **18** & **25** are manufactured in a similar manner.
- [35]. Fig. 2 shows a front view of assembled body decoration system **26** of Fig. 1 in diagram form.
- [36]. Fig. 3 shows a partially transparent side view in diagram form of assembled body decoration system **26** of Fig. 1.

**FIG. 4 - SECOND EMBODIMENT: FRICTIONALLY ENGAGING PRIMARY ATTACHMENT**

- [37]. Fig. 4 shows a second embodiment of a body-piercing pin assembly **126**. Body piercing section **19** and fastening section **24** are designed as they were for body decoration system **26**. A decorative section **101** is comprised of a decorative element **102** and a conical mounting **103** with

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a tip **103a** of conical mounting **103** having a cylinder-shaped pin **107** having a diameter and no thread, attached to tip **103a** and centered about axis of rotational symmetry **A**. A ring-shaped surface **117** of a ring-shaped fastening section **104** of conical mounting **103**, facing cylinder-shaped pin **107**, serves as a counter stop for circular ring-shaped stop **116** of a head section **109**. Decorative section **101** utilizes a standard mounting technique, as is known in the art, to attach decorative element **102** to mount **103** using ring-shaped fastening section **104**.

- [38]. Head section **109** forms a conical shaped hollow area **108** and a cylindrical shaped hollow fastening area **108a** centered about axis of rotational symmetry **A**, having a resilient sleeve **110** attached to cylindrical shaped hollow fastening area **108a**. Head section **109** also has a circular stop **116** bordering hollow area **108**. Resilient sleeve **110** has a cylinder-shaped hollow area **111** having a diameter that is somewhat less than the diameter of cylinder-shaped pin **107**, causing cylinder-shaped pin **107** to be held in place by resilient sleeve **110** by the force of friction when decorative section **101** has been inserted all the way up to circular stop **116** in conical shaped hollow area **108** of head section **109** such that ring-shaped surface **117** contacts circular stop **116**.

**FIG. 5 - THIRD EMBODIMENT: SPRINGLY ENGAGING PIN PRIMARY ATTACHMENT**

- [39]. Figure 5 shows a third embodiment of a body decoration system **226** in accordance with the current invention. Body piercing section **19** and fastening section **24** are designed as they were for body decoration system **26 & 126**. A decorative section **201** is comprised of a decorative element **202** and a conical mounting **203** attached to decorative element **202**. Conical mounting **203** has a tip **203a** having a first end of a short, cylinder-shaped pin **207** attached to tip **203a**. A ball shaped fastening section **207a** with a gradually increasing diameter is centered about axis of rotational symmetry **A** and attached to a second end of short, cylinder-shaped pin **207**. A ring-shaped surface **217** of a ring-shaped fastening section **204** of conical mounting **203** faces ball-shaped

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fastening section **207** and serves as a counter stop. Decorative section **201** utilizes a standard mounting technique to attach decorative element **202** to mount **203**, as described in the first embodiment.

- [40]. A head section **209** has a portion forming a conical shaped hollow area **208**, and a portion forming a cylindrical shaped hollow fastening area **210** having a diameter **208a** having a metal spring **211** having a diameter **212** that is narrower than diameter **208a** about axis of rotational symmetry **A** such that fastening section **207a** is held within cylindrical shaped hollow fastening area **210** when decorative section **201** is inserted into head section **209**. Head section **209** also has a circular stop **216** bordering hollow area **208** that contacts ring shaped surface **217** of ring shaped fastening section **204** when decorative section **201** is inserted into head section **209**.

**FIG. 6 - FORTH EMBODIMENT: THREADEDLY ENGAGING CYLINDRICAL PRIMARY ATTACHMENT (PREFERRED EMBODIMENT)**

- [41]. Figure 6 shows a forth embodiment of a body decoration system **326** in accordance with the current invention. Body piercing section **19** and fastening section **24** are designed as they were for body decoration system **26**, **126**, & **226**. A decorative section **301** is comprised of a decorative element **302**, a ring-shaped fastening section **304** attached to decorative element **302**, and a cylindrical, externally threaded mounting **303** attached to ring-shaped fastening section **304** and centered about axis of rotational symmetry **A**. A ring-shaped surface **317** of ring-shaped fastening section **304** of decorative section **301** faces cylindrical, externally threaded mounting **303** and serves as a counter stop. Decorative section **301** utilizes a standard mounting technique to attach decorative element **302** to mount **303**, as described in the first embodiment.

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- [42]. A head section **309** forms a cylindrical shaped hollow area **308**, having an internally threaded portion **307** adapted to accept cylindrical, externally threaded mounting **303**. Head section **309** also has a circular stop **316** bordering cylindrical shaped hollow area **308** that contacts ring-shaped surface **317** when decorative section **301** is threaded into head section **309**. Cylindrical, externally threaded mounting **303** has a diameter that is approximately 20% less than a diameter of head section **309**.

**FIG. 7 AND 8 - FIFTH EMBODIMENT: BAYONET ENGAGING PRIMARY ATTACHMENT**

- [43]. Figure 7 shows a fifth embodiment of a body decoration system **426** in accordance with the current invention, in a partially unassembled form. Body piercing section **19** and fastening section **24** are designed as they were for body decoration system **26**, **126**, **226** & **326**. A decorative section **401** is comprised of a decorative element **402**, a ring-shaped fastening section **404** attached to decorative element **402**, and a cylindrical mounting **403** attached to ring-shaped fastening section **404** and centered about axis of rotational symmetry **A**. Cylindrical mounting **403** has at least one externally attached mounting pin **407**. Decorative section **401** utilizes a standard mounting technique to attach decorative element **402** to mount **403**, as described in the first embodiment.

- [44]. A head section **409** forms a cylindrical shaped hollow area **408**, having a base **408b** and at least one groove **411** which allows mounting pin **407** to be inserted into cylindrical shaped hollow area **408**. Head section **409** also has a resilient cushioning section **410** attached to base **408b** of head section **409**. Cylindrical shaped hollow area **408** has a diameter that is approximately 20% less than a diameter of head section **409**.

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- [45]. Figure 8 shows the fifth embodiment of a body decoration system **426** in accordance with the current invention in assembled form. With cushioning section **410** being compressed and head section **401** being twisted such that pin **407** is captured by head section **409**.

**FIG. 9 - SIXTH EMBODIMENT: AXIALLY MOUNTED BODY PIERCING SECTION**

- [46]. Figure 9 shows a sixth embodiment of a body decoration system **526**, in accordance with the current invention. A straight body piercing section **519** has a circular cross section, a primary end **521**, and a secondary end **520**, forming a secondary attachment of body piercing section **519**. Primary end **521** of body piercing section **519** is related in detachable mating engagement with a primary attachment **525** of a fastening section **524**. Secondary external attachment **520** of body piercing section **519** is attached to a secondary internal threading **518** of a head section **509**.
- [47]. Head section **509** is shown with a decorative section **501** that is related in detachable mating engagement with a primary attachment **510** of head section **509** using one of the detachable mating attachment methods disclosed above. Decorative section **501**, head section **509**, body piercing section **519** and attachment section **525** are all substantially disposed along axis of symmetry **A**.

**FIG. 10 ALTERNATE SIXTH EMBODIMENT: MULTIPLE ATTACHMENT HEAD SECTION**

- [48]. Figure 10 shows a seventh embodiment of a body decoration system in accordance with the current invention, wherein a head section **509a** has a plurality of secondary head attachments, as exemplified by attachments **518a** and **518b**. Secondary plural head attachments are attached to one or more body piercing sections, exemplified by a curved body piercing section **619a** and a straight body piercing section **619b**.

**Application: 09/803,563****COMMON ELEMENTS OF INVENTIVE CONCEPT**

- [49]. Preferably, decorative element (i.e. **2**) is essentially conical and can be fitted into an essentially conical shaped hollow area (i.e. **8**) in a head section (i.e. **9**) by inserting it, screwing it in, pushing it in, twisting it in, or otherwise fastening it in place.
- [49.5]. While Fig 1 depicts the first embodiment wherein primary internal threading **10** of head section **9** mates with primary externally threaded pin **7** of decorative section **3**, it will be understood to one skilled in the art that a primary threaded pin **10a** could be fashioned within hollow area **8** of head section **9** which mates with a primary internal threaded cylinder **7a** which is attached to tip **3a**. Further, it will be understood by one skilled in the art that threaded pin **10a** shall be of a diameter that is at least somewhat smaller than hollow area **8** so as to allow threaded cylinder **7a** to be threadedly related with threaded pin **10a**.
- [50]. A decorative section (i.e. **1**) preferably includes a precious metal mounting and a jewel or similar decorative element (i.e. **2**), for example a gem, that is permanently fastened into a mounting (i.e. **3**) by some method familiar to a professional. Decorative element **2** itself may also be a precious metal adornment element.
- [51]. Preferably, body piercing section **19** and **519b** are designed in the shape of a curved rod with a circular cross-section, although straight rods (**519**, **519a**) could be used with a head section (i.e. **509**, **509a**) wherein primary head attachment **510** and secondary head attachment **518** lie substantially along axis of symmetry **A**.



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- [52]. Preferably, body piercing section **19** and fastening section **24**, for example a precious metal ball, are connected to each other but can be separated. It would be advantageous if this took place by means of an internal / external threading pair. Since especially in the case of piercing adornment, the fastening section or the securing ball also fulfills a decorative function, it will be extremely advantageous if fastening section **24** can be exchanged or removed from the body piercing section **19**.
- [53]. In addition, body piercing section **19** and head section **9**, **109**, **209**, **309**, **409** or **509** should preferably be permanently attached or can be connected together with an internal / external threading pair so they will also come apart.
- [54]. It is especially simple in the manufacturing process to design all threads with the same specifications, which will reduce tooling costs for a manufacturer. Further, if all threads are standardized all the user would need to purchase would be a head section (i.e. **509a**) that satisfied their particular need. This standardization then would lead to a further reduction of costs for the end user.
- [55]. The axes of the two internal threadings (i.e. **20** and **10**) in head section (i.e. **9**) are at an angle greater than 90 degrees for attaching decorative section **1**, **101**, **201**, **301**, **401** or **501** and body piercing section **19**, preferably between 90 degrees and 135 degrees, so that decorative section **1**, **101**, **201**, **301**, **401** or **501** is in an optimal position to the body of the user and so that is easy to put in place or to remove. This arrangement of the angle is advantageous body piercing section **19** takes the form of a curved rod, since the optimal orientation of the decorative element **2**, **201**, **301**, or **401** is realized in this manner, that is the decorative element **2**, **201**, **301**, **401** or **501** is facing outward so that it may be viewed. If, however, body piercing section **19** takes the form of a substantially straight rod (i.e. **519**, **519a**), as might be the case of an ear cartilage piercing, then the axes of the two internal threading **20** and **10** in head section **509** are at an angle of

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substantially 180 degrees for attaching decorative section **501** and body piercing section **519**.

That is to say that two internal head threadings **20** and **10** substantially lie along axis of rotational symmetry **A**.

- [56].** In the case of a curved body piercing section **19**, preferably, the tangents at either end of the body piercing section **19**, and thus preferably the two axes of the external threading positioned at the ends of the body piercing section **19**, are at an angle of less than 180°, preferably between 90 degrees and 180 degrees to each other. In the case of a substantially straight body piercing section **519**, the tangents at either end (**520**, **521**) of the body piercing section **519**, are at an angle of substantially 180 degrees.

**OPERATION**

- [57].** To insert a body decoration system **26** into a body opening (not shown), fastening section **24** is detached from the body piercing section **19** and body piercing section **19** is fed through the body opening. When body piercing section **19** emerges on the other side of the body opening, fastening section **24** is reattached to body piercing section **19**.
- [58].** To exchange a decorative section **1**, mounting **3** with decorative element **2** fastened into it is detached from head section **9** and is simply replaced by another decorative section **1**.

**ADVANTAGES**

- [59].** The system for body decoration in accordance with the current invention makes it very easy to replace a piercing decoration, by removing a decorative section from a head section and then replacing it with another decorative section. The body piercing section remains in the body opening or the piercing hole during this time, which is advantageous. The head section and

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fastening section also remain attached to the body piercing section. As a result, almost any number of decorative sections can be exchanged with the basic arrangement, comprising a body piercing section, a fastening section and a head section. Different types of decorative elements can also be used, for example elements made of precious metals, with gems, enamel, or synthetic material such as colored acrylic. Different sizes of decorative elements can also be used. For example, a decorative section that utilizes a large gem could replace a decorative section that utilizes a smaller metal ball.

[60]. Pain and the risk of inflammation that can be caused by removing the body piercing sections that are in present use, are prevented in the current invention, while hygienic conditions and comfort for the user are increased. The specified system is greatly advantageous for working with parts of the body that are relatively inaccessible, for example the genitalia.

[61]. From the above description, a number of advantages of the body decoration system, according to the current invention, become apparent:

- (a) replaceable decorative sections facilitate an easier method of changing a decorative section than are in present use;
- (b) allowing the body piercing pin assembly to remain in the body opening while exchanging decorative sections allows for a more hygienic environment than is available with body piercing decorations that are in present use;
- (c) and thus reduces the infection or abrasion risk to the body opening that can be experienced with body piercing decorations that are in present use;
- (d) preventing loss or damage of an expensive decorative section, for example one having a diamond, during swimming or sports, by detaching and storing the detachable decorative section;

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(e) the cost of displaying a number of different decorative elements upon one's body is reduced, compared with body piercing decorations that are in present use, as only one fastener, one body piercing section and one head section are needed to facilitate any number of diverse decorative sections.

**CONCLUSION, RAMIFICATIONS, AND SCOPE**

[62]. Accordingly, the reader will see that the body piercing decoration system of the current invention produces a system that allows for fast and easy replacement of decorative sections, while providing these advantages in a more hygienic, safer and more cost effective manner than do the devices that are in present use. Furthermore, the body decoration system of the current invention has the additional advantages in that:

- as the fastening section, body piercing section and head section can remain in place, the likelihood of loss of the entire system is reduced, as only the decorative section need be removed;
- other attachment means could be made available to attach the head section to the decorative section, such as a U-shaped fork attachment which attaches to a protuberance, knob or button in the decorative section;
- the decorative section could integrally include the attachment means for the head section, thus removing the need for a decorative section mounting; this is especially true when the decorative element is composed of a material that can attach directly to an attachment, for example, a metal ball that is welded to a metal post, or if the material of the element can be formed directly into an attachment, such as a gem, or glass crystal that may have a post formed at the base of the gem or crystal. Further, as all threaded portions can be similarly threaded, it would be possible to put detachable head sections on both sides of the body

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piercing section, thus providing attachment for two detachable decorative sections.

[63]. While specific apparatus and method have been disclosed in the proceeding description, it should be understood that these specifics have been given for the purpose of disclosing the principals of the present invention. These specifics should not be construed as limiting the scope or spirit of the invention, but merely providing illustrations of some of the presently preferred embodiments of the current invention.

[64]. It should further be understood that many variations of the current inventive concept may become apparent to those who are versed in the art of the current invention. For example, the decorative section could be manufactured as a square, cubic, spherical, or random shape, rather than as cone-shaped; the body piercing section could be large and long, such as when piercing an arm or leg, or it could be short and thin, as when used for an earring; etc.

[65]. Thus the scope of the present invention is to be determined by the appended claims and their legal equivalents, rather than by the examples given.

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I claim:

1 A body decoration system for the application of decorative elements which comprises:

a body piercing section, said body piercing section having

a primary end,

a secondary end, and

a diameter;

a fastening section, said fastening section having

a diameter,

said diameter of said fastening section being greater than said diameter of said body piercing section,

a primary attachment,

said primary attachment of said fastening section being detachably related in mating engagement with said primary end of said body piercing section;

a head section, said head section having

a secondary attachment,

said secondary attachment of said head section being attached to said secondary end of said body piercing section,

a primary attachment,

said primary attachment of said head section providing a detachable mating engagement; and

a decorative section, said decorative section having

a primary attachment,

said primary attachment of said decorative section being detachably related in mating engagement to said primary attachment of said head section,

a decorative element,

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said decorative element being affixed to said primary attachment of said decorative section;

whereby said decorative section may be removed and replaced with a different decorative section without removing said head section or said fastening section from said body piercing section.

2 The body decoration system according to Claim 1 wherein

said decorative section includes an axis of rotational symmetry,

said primary attachment of said decorative section being disposed along said axis of said decorative section,

said head section includes an axis of rotational symmetry,

said primary attachment of said head section being disposed along said axis of said head section;

said axis of said head section lying along a central axis of rotational symmetry and

said axis of said decorative section also lying along said central axis of rotational symmetry;

said head section having a flattened area being defined by a plane which is normal to said central axis of rotational symmetry,

said flattened area having

an external diameter,

a portion forming a central hollow area,

said hollow portion having an internal diameter,

said hollow portion having a base point disposed along said axis of said head section,

said external diameter being somewhat larger than said internal diameter,

a substantially circular shaped stop area, said stop area being created between said internal diameter and said external diameter;

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said primary attachment of said head section being positioned at said base point of said hollow portion in said head section;

said decorative section includes a ring-shaped fastening section attached to said decorative element;

said ring shaped fastening section being substantially centered about said central axis of rotational symmetry;

said ring shaped fastening section being in contact with said circular shaped stop area when said primary attachment of said decorative section is engaged with said primary attachment of said head section;

whereby said decorative section is strengthened and supported by said head section when said decorative section is mated with said head section.

3 The body decoration system according to Claim 2 wherein

said primary attachment of said head section includes a friction element,

said friction element of said head section being frictionally related in mating engagement with said primary attachment of said decorative section.

4 The body decoration system according to Claim 3 wherein

said primary attachment of said decorative section includes a pin, and

said friction element of said head section includes a material selected from the group consisting of rubber and foam rubber.

6 The body decoration system according to Claim 2 wherein

said detachable mating engagement of said decorative section includes



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a section with gradually increasing diameter, and  
said detachable mating engagement of said head section includes

a spring element,

said section with gradually increasing diameter of said detachable mating engagement  
of said decorative section being related in releasable locking engagement with said spring  
element of said detachable mating engagement of said head section.

7 The body decoration system according to Claim 2 wherein

said primary attachment of said decorative section has

a first diameter,

and said decorative element of said decorative section has a second diameter,

said first diameter of said primary attachment of said decorative section and said  
second diameter of said decorative element of said decorative section being related by a  
ratio, wherein

said ratio is a ratio selected from the group consisting of 1, 1:2, 1:3, 1:5 and 1:7.

8 The body decoration system according to Claim 2 wherein:

said central hollow area of said head section is essentially conical-joint-shaped,

said decorative section is essentially conical-joint-shaped,

said conically-joint-shaped decorative section including a tip, and

said primary attachment of said decorative section being attached at said tip of  
said conically shaped decorative section,

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said tip of said conically joint shaped decorative section being detachably related in mating engagement with said primary attachment of said head section.

9 The body decoration system according to Claim 2 wherein

said decorative section includes a mounting,

said mounting having

a decorative element attachment point, and

a primary attachment point,

said decorative element being permanently attached at said decorative element attachment point, and

said primary attachment of said head section being attached at said primary attachment point of said decorative section mounting.

10 The body decoration system according to Claim 2 wherein

said body piercing section comprises a rod,

said rod having a circular cross-section.

11 The body decoration system according to Claim 10 wherein said rod is curved.

12 The body decoration system according to Claim 10 wherein said rod is straight.

13 The body decoration system according to Claim 2 wherein

said primary end of said body piercing section includes an external threading, and

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said primary attachment of said fastening section includes an internal threading,

said primary end of said body piercing section being removably threadedly related in mating engagement with said primary attachment of said fastening section.

14 The body decoration system according to Claim 1 wherein

said fastening section is essentially spherical shaped.

15 The body decoration system according to Claim 1 wherein

said body piercing section is a piercing pin.

16 The body decoration system according to Claim 1 wherein

said secondary end of said body piercing section includes

an external threading;

said secondary attachment of said head section includes

an internal threading,;

said primary end of said body piercing section includes

an external threading;

said primary attachment of said fastening section includes

an internal threading;

said external threading of said secondary end of said body piercing section being related in detachable mating engagement to said internal threading of said secondary attachment of said head section, and

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said external threading of said primary end of said body piercing section being related in detachable mating engagement to said internal threading of said primary attachment of said fastening section.

17 The body decoration system according to Claim 16 wherein

said external threading of said secondary end of said body piercing section,

said external threading of said primary end of said body piercing section,

said secondary internal threading of said head section, and

said internal threading of said primary attachment of said fastening section

are threaded with identical threads.

19 The body decoration system of Claim 1, wherein.

said primary end of said body piercing section has a first axis,

said secondary end of said body piercing section has a second axis,

said first axis forming an angle with said second axis, wherein

said angle is less than 180 degrees.

20 A body decoration system for the application of decorative elements which comprises:

a body piercing section, said body piercing section comprising:

a primary end having an external thread;

a secondary end having an external thread;

said body piercing section having a diameter and a circular cross section;

said body piercing section being curved;

said primary end of said body piercing section having an axis;

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said secondary end of said body piercing section having an axis;

said axis of said secondary end of said body piercing section forming an angle with

said axis said primary end of said body piercing section, due to said curvature of

said body piercing section;

said angle formed between said primary and secondary ends of said body

piercing section is less than 180 degrees;

a fastening section comprising:

a diameter,

said diameter of said fastening section being greater than said diameter of said

body piercing section;

said fastening section providing a primary, threaded attachment,

said primary threaded attachment of said fastening section being threadedly

related in detachable mating engagement with said primary end of said body

piercing section;

a head section comprising:

an outside diameter;

a portion forming a hollow area,

said hollow area of said head section having an inside diameter,

said inside diameter of said hollow area being essentially 20 % smaller than

said diameter of said head section,

said hollow area of said head section having an internal thread;

said internal threading of said hollow area of said head section providing a primary attachment,

said primary attachment of said hollow area of said head section providing a

detachable mating engagement;

a secondary attachment, said secondary attachment of said head section being

attached to said secondary end of said body piercing section;

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and a decorative section comprising:

a decorative element;

an essentially cylindrical mounting for said decorative element;

said mounting having

an outside diameter,

a top,

a bottom,

and outside surface,

a decorative element attachment being attached to said top of said mounting;

said decorative element being permanently attached to said mounting at said decorative element attachment,

said mounting having an external threading attached to said outside surface;

said diameter of said hollow area of said head section being essentially 20 % less than said diameter of said decorative element section;

said external threading of said mounting providing a primary mating attachment;

said primary mating attachment of said mounting of said decorative section being removably threadedly related in mating engagement with said primary attachment of said head section.

21. A method of creating a body decoration system, comprising the steps of:

providing a body piercing section,

said body piercing section providing

a primary end,

a secondary end, and

a diameter;

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providing a fastening section,

said fastening section providing a diameter,

said diameter of said fastening section being greater than said diameter of said body piercing section,

said fastening section further providing a primary attachment,

said primary attachment of said fastening section being detachably related in mating engagement with said primary end of said body piercing section;

providing a head section,

said head section providing a secondary attachment,

said secondary attachment of said head section being attached to said secondary end of said body piercing section,

said head section further providing

a primary attachment

said primary attachment of said head section providing a detachable mating engagement;

providing a decorative section,

said decorative section providing a primary mating attachment,

said primary mating attachment of said decorative section being detachably related in mating engagement to said primary attachment of said head section;

attaching said secondary attachment of said head section to said secondary attachment of said body piercing section;

attaching said primary attachment of said fastening section to said primary attachment of said body piercing section;

attaching said primary attachment of said decorative section to said primary attachment of said head section.

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22 A method of attaching the body decoration system of Claim 20 to a body of a wearer, comprising the steps of:

choosing said body decoration system that has a removable decorative section which exemplifies the decorative intent of said wearer;

locating a body piercing on said body,

said body piercing having,

an entry opening,

an exit opening, and

a channel connecting said entry opening and said exit opening;

detaching said primary attachment of said fastening section from said primary attachment of said body piercing section;

inserting said primary end of said body piercing section into said entry opening of said body piercing;

maneuvering said primary end of said body piercing section through said channel of said body piercing until said primary end of said body piercing section exits said channel of said body piercing via said exit opening;

reattaching said primary attachment of said body piercing section to said primary attachment of said fastening section.

23 A method of replacing the decorative section of the attached body decoration system of Claim 20, comprising the steps of:

detaching said primary attachment of said decorative section from said primary attachment of said head section;

removing said decorative assembly from said head section;

selecting a new decorative assembly;

attaching said primary attachment of said new decorative assembly to said primary attachment of said head assembly.



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24. The body decoration system according to claim 8 wherein:

said primary end of said body piercing section includes an external threading, and  
said primary attachment of said fastening section includes an internal threading,  
said primary end of said body piercing section being removably threadedly related in mating engagement with said primary attachment of said fastening section.

27. The body decoration system of claim 19, wherein:

said angle formed between said first axis and said second axis is between 90 degrees and 180 degrees.

28. The body decoration system of claim 20, wherein:

said angle formed between said primary and secondary ends of said body piercing section is between 90 and 180 degrees.

29. A body decoration system for the application of decorative elements which comprises:

a body piercing section,

said body piercing section having a primary end,

a secondary end, and

a diameter;

a fastening section,

said fastening section having a diameter,

said diameter of said fastening section being greater than said diameter of said body piercing section,

a primary attachment,

said primary attachment of said fastening section being

detachably related in mating engagement with said primary end of said body piercing section;

a head section,

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said head section having a secondary attachment,  
said secondary attachment of said head section being attached to said  
secondary end of said body piercing section,  
said secondary attachment of said head section having a first axis,  
a primary attachment,  
said primary attachment of said head section providing a detachable  
mating engagement;  
said primary attachment of said head section having an second axis,  
said first axis forming an angle with said second axis,  
said angle between said first axis and said second axis being between  
90 degrees and 135 degrees;  
and a decorative section,  
said decorative section having  
a primary attachment,  
said primary attachment of said decorative section being  
detachably related in mating engagement to said primary  
attachment of said head section,  
a decorative element,  
said decorative element being affixed to said primary attachment  
of said decorative section;  
whereby said decorative section may be removed and replaced with a different decorative  
section without removing said head section or said fastening section from said body piercing  
section.

30. A body decoration system for the application of decorative elements which comprises:  
a body piercing section,  
said body piercing section having a primary end,  
a secondary end, and

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a diameter;

a fastening section,

said fastening section having a diameter,

said diameter of said fastening section being greater than said diameter of said body piercing section,

a primary attachment,

said primary attachment of said fastening section being detachably related in mating engagement with said primary end of said body piercing section;

a head section,

said head section having a secondary attachment,

said secondary attachment of said head section being attached to said secondary end of said body piercing section,

said secondary attachment of said head section having a first axis,

a primary attachment,

said primary attachment of said head section providing a detachable mating engagement;

said primary attachment of said head section having a second axis,

said first axis forming an angle with said second axis,

said angle between said first axis and said second axis being less than 180 degrees;

and a decorative section,

said decorative section having

a primary attachment,

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said primary attachment of said decorative section being detachably related in mating engagement to said primary attachment of said head section,  
a decorative element,

said decorative element being affixed to said primary attachment of said decorative section;

whereby said decorative section may be removed and replaced with a different decorative section without removing said head section or said fastening section from said body piercing section.

31. The body decoration system of claim 30, wherein:

said angle between said first axis and said second axis being between 90 degrees and 180 degrees;

32. The body decoration system for the application of decorative elements of claim 29 wherein:

said body piercing section further comprises

a chord between said primary end and said secondary end,

said chord between said primary end and said secondary end of said body piercing section having a length

said length of said chord being greater than ½ inch.

**Application: 09/803,563****BODY PIERCING DECORATION SYSTEM**

**Abstract:** A body decoration system (26) for the application of decorative sections (1) by piercing the body on artificial openings of the body, preferably, including a body-piercing section (19) that is inserted into the artificial body opening so that one end of the body-piercing section (19) protrudes out on either side of the body opening. In addition, the body decoration system includes a fastening section (24) that has a larger diameter than the body-piercing section (19) such that when these two parts are joined to each other it is not possible for the body-piercing section (19) to be pulled out or slip out in one direction. In addition the body decoration system includes a head section (9) for fastening a decorative section (1). The head section (9) also attaches to the body-piercing section (19). The decorative section (1) can be fastened securely to the head section (9), but can also be removed so that it can be exchanged with another decorative section (1) without having to remove the body-piercing section (19) from the artificial body opening, and without having to detach the head section (9) or the fastening section (24) from the body-piercing section (19).

Fig. 1

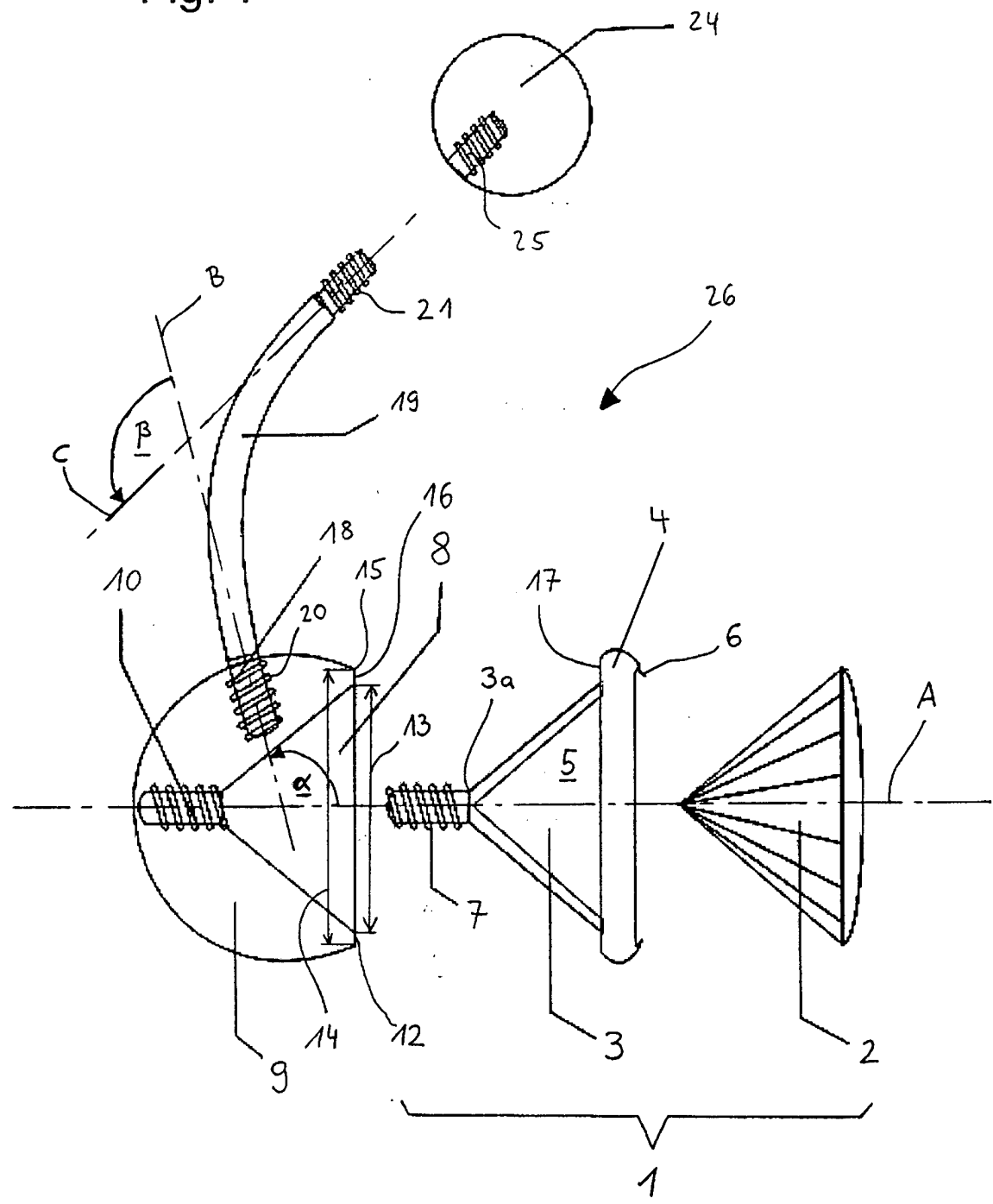


Fig. 2

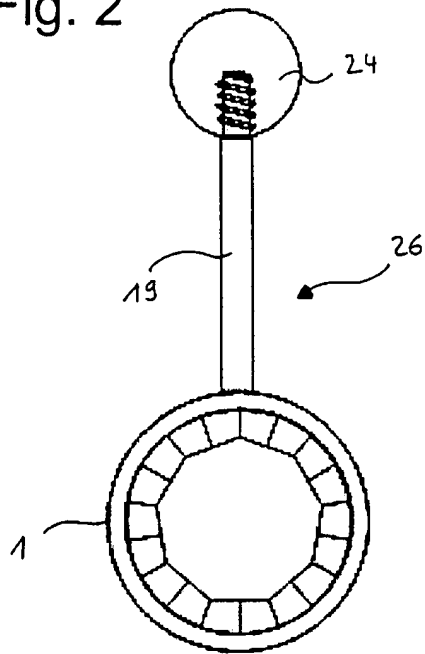


Fig. 3

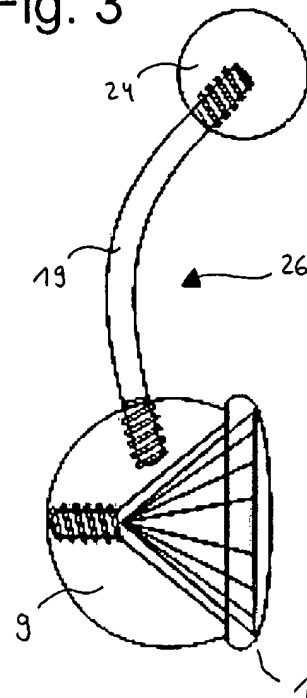


Fig. 4

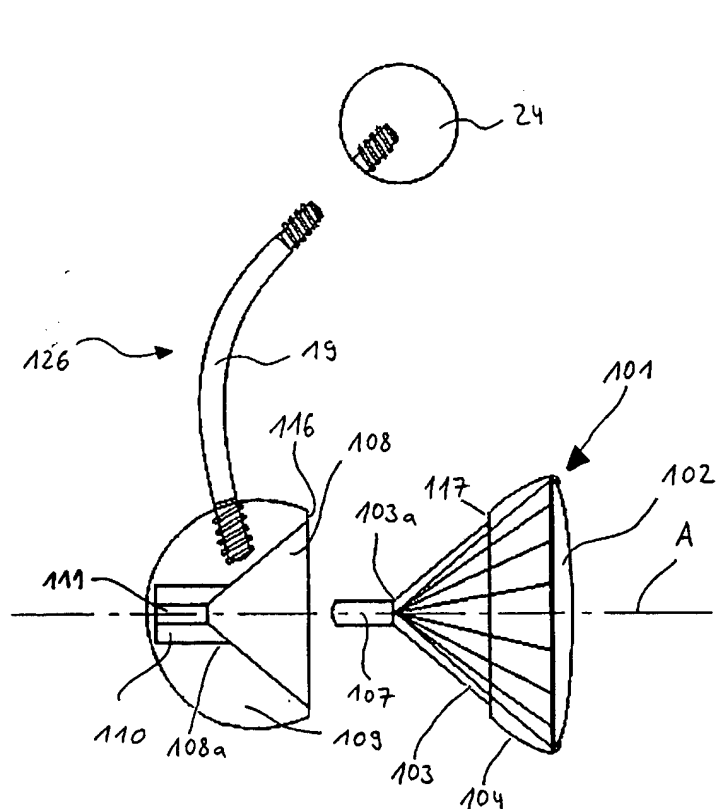


Fig. 5

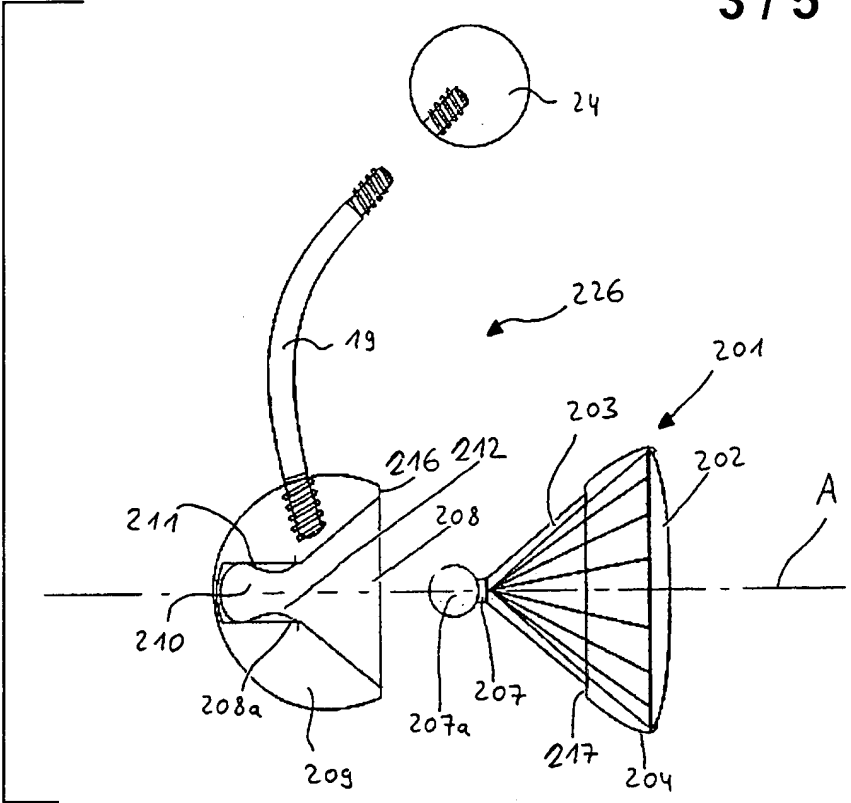
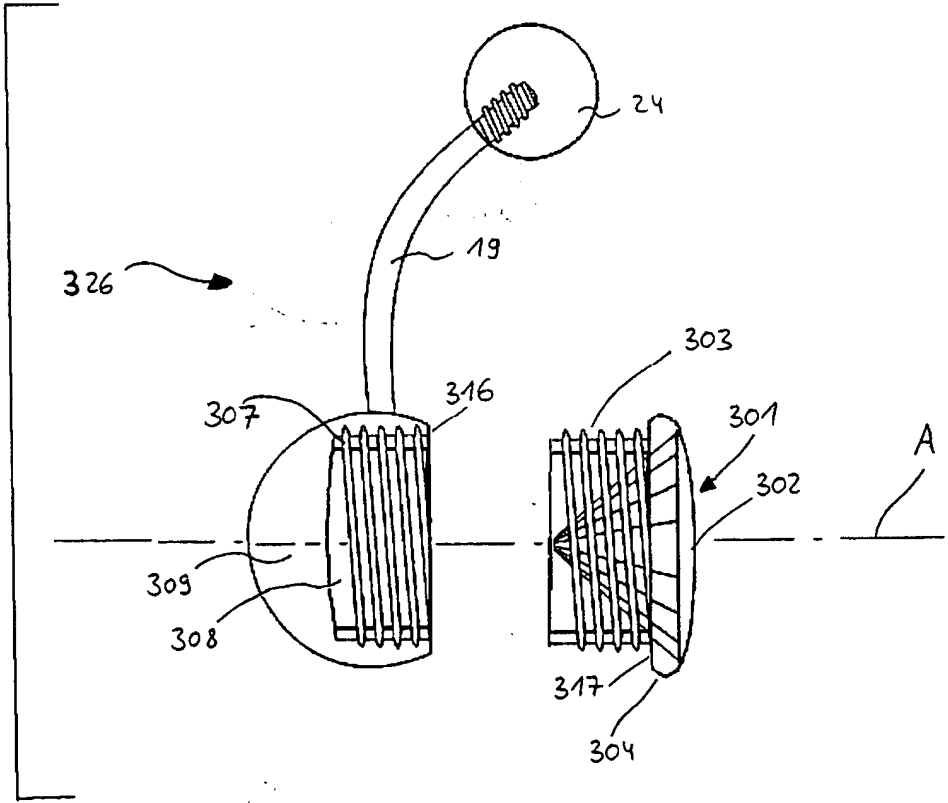
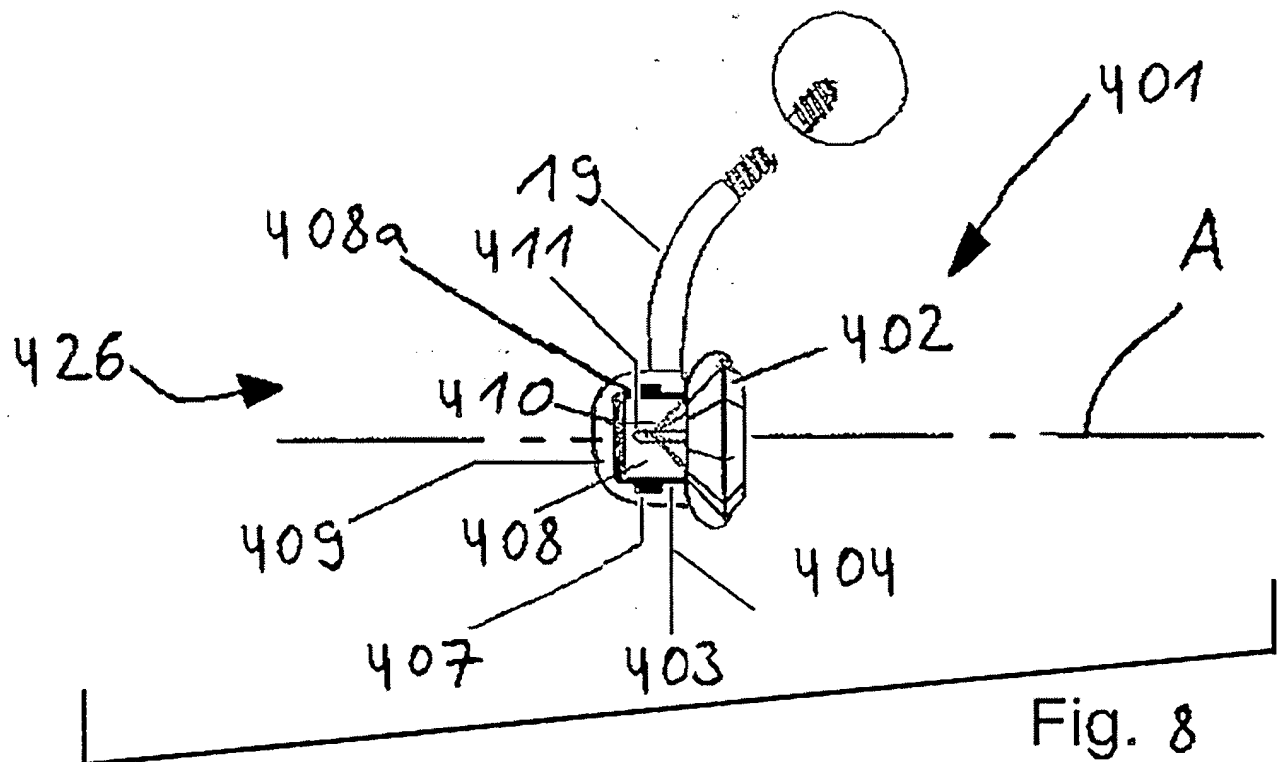
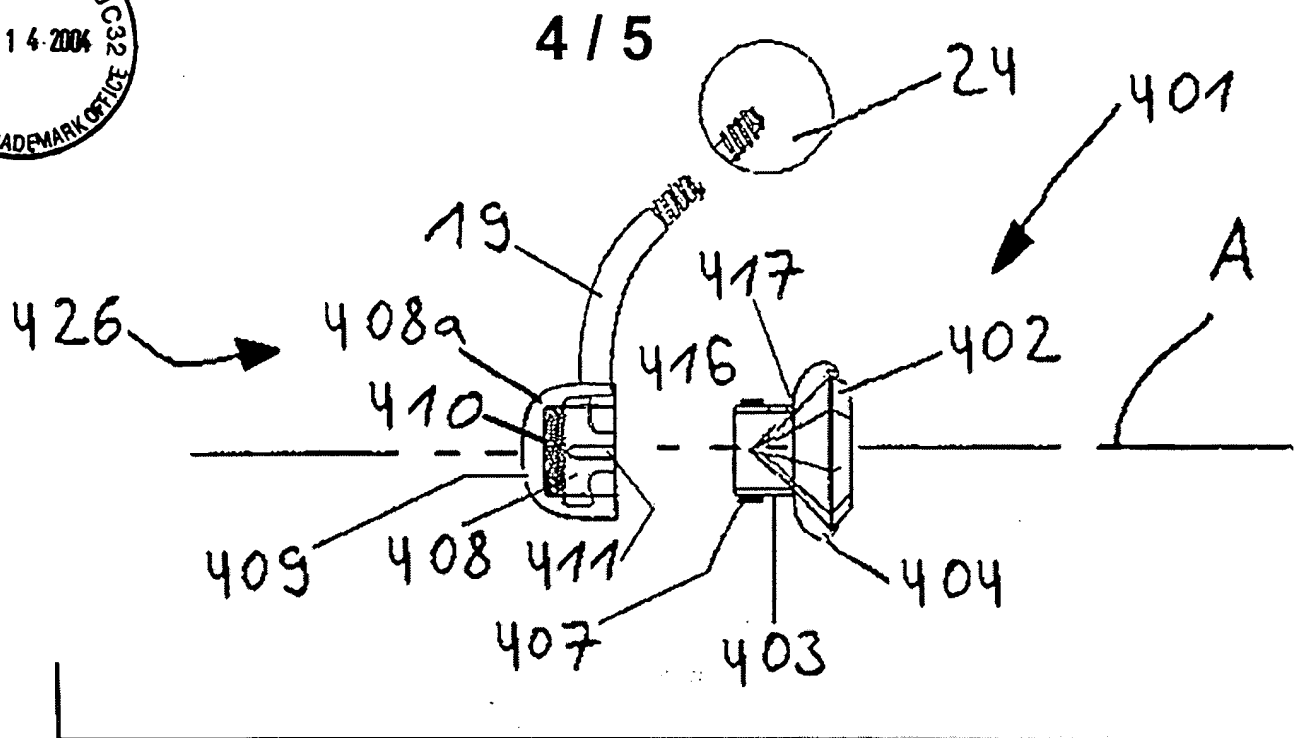


Fig. 6







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Fig. 9

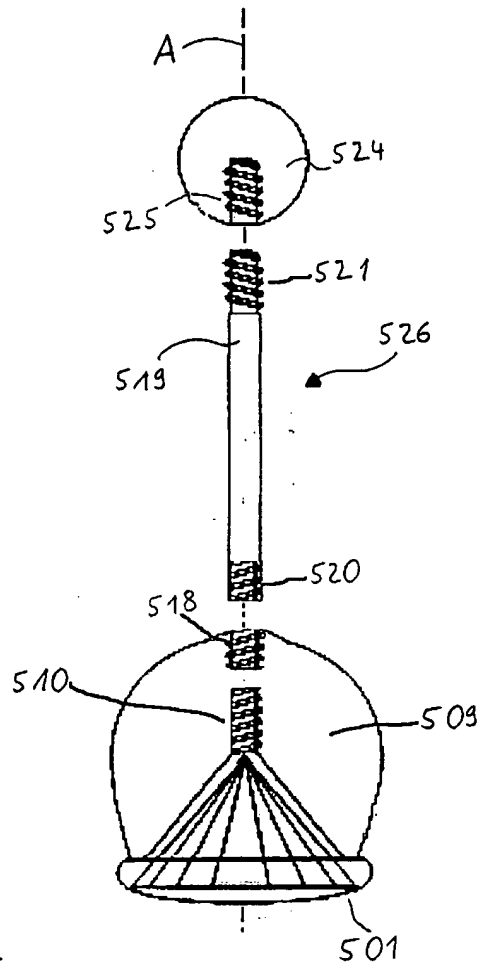
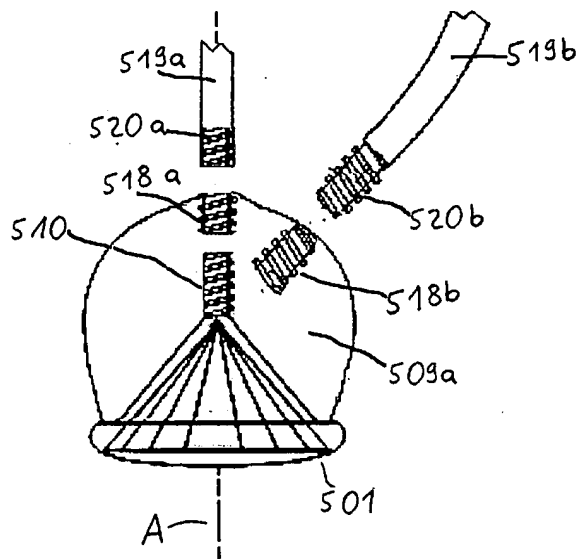


Fig. 10





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**OFFICE OF PETITIONS**

Applicant : Raimond Lasar  
Application Number : 09/803,563  
Filed : 3/9/2001  
Title : BODY PIERCING DECORATION SYSTYEM  
  
Group / Art Unit : 3677  
Examiner : Thomas Ho  
  
Docket Number : 01LASR01PN  
Mailing Date : August, 14, 2004  
(regarding original amendment filed August 15, 2003 and  
reply to notification of non compliant amendment filed Oct  
31, 2003)

Certificate of Mailing 37 CFR 1.10

I hereby certify that the pieces below were deposited into a USPS Express Mail envelope, and mailed August 14, 2004, at Framingham Post Office 01701.

- ✓ Petition to the Director Under Rule 1.181, to Withdraw Holding of Abandonment, and SECOND Submission of Correspondence Lost by the USPTO
- ✓ Copy of original Response to Non-Compliant Amendment Notification, dated 10/31/2003
- ✓ Copy of clean application, and drawings, as it stands after amendment of 8/15/2003.
- ✓ Copy of reply receipt postcard, as prima facie evidence of filing response to non-compliant amendment
- ✓ Certificate of mailing

Respectfully Submitted,

  
Lawrence Robert Brandt

Agent for Applicant Lasar

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